



January 13, 2012

PROAG[®] ANNOUNCES NEW PROCESSING SYSTEM

Producers Ag Insurance Group, Inc. ("ProAg") and AgWorks, LLC ("AgWorks") are proud to announce a business agreement to provide a leading edge crop insurance processing system to ProAg affiliates across the United States. This business agreement facilitates the launch of ProAg's new processing system in reinsurance year 2013. This state of the art technology solution will allow ProAg agents, company personnel, and adjusters to continue providing superior service to the ever changing crop insurance needs of the American farmer.

ProAg is among the fastest growing crop insurance companies in the industry. We strive to serve our clients' best interests by remaining singularly focused on our specialized line of business – crop insurance. While our nation weathers economic storms, ProAg, as a wholly owned subsidiary of the CUNA Mutual Group, is positioned as a financially strong and well-capitalized insurer. With more than 80 years of service to our agents & insureds, we stand committed to continuing the principles that ProAg was founded on: Integrity, Loyalty and Customer Service.

AgWorks is a software company specializing in the development and support of crop insurance processing systems. AgWorks has extensive experience in the crop insurance industry and team resources have worked together as long as 18 years. AgWorks has successfully implemented and managed crop insurance systems including MPC1 and Crop Hail, supporting FCIC approved crop/product combinations in the United States.

ProAg and AgWorks – proudly serving the American farmer.

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THE PAST, PRESENT AND FUTURE OF AGRICULTURAL RISK MANAGEMENT[®]

The insurance products offered by Producers Ag Insurance Group, Inc., d/b/a ProAg[®], may not be a complete list of all products offered and may not be offered in all states. ProAg prohibits discrimination on the basis of race, color, national origin, sex, religion, disability, political beliefs, and marital or familial status.