

# DIGITAL AG REPORTING

Today, many growers have precision ag technology in their equipment and on their farms. Growers that utilize precision ag are capturing electronic data from their fields. The data collected is compiled to report planting and production information.

This digital ag reporting guide will walk through what information is required for an acreage report, as well as how the report is compiled using that data.

#### How to utilize planting maps to complete acreage reports:

The agent collects
the generated
planting maps
(as-applied planting
maps) and uses
them as a guideline
to fill out the
map-based acreage

report (MBAR).

- » The agent will attach these maps to the policy in ProAg's processing system so the agent and adjuster can access them.
- The agent and insured should verify the accuracy of the MBAR and sign the document by the acreage reporting date (ARD). If any corrections are needed, the agent should make the proper changes, and then have the insured
  - » Processing agents should continue to process the acreage report within the ProAgWorks® System, as their current procedure indicates.

initial the change and sign the document.

» Non-processing agents should send the signed acreage report to their respective underwriter as part of their current process.



Scan to view the acceptable storage records and precision farming policyholder notice

### DIGITAL AG REPORTING CHECKLIST

## REQUIRED PLANTING MAP INFORMATION:

- 1 Insured's name
- 2 Field identification (farm name or unit number)
- 3 Crop
- 4 Planted acres
- 5 Plant date
- 6 Coverage planting map\*
- 7 Unit number (county)
- 8 Legal description (section, township, and range)
- 9 Optional: FSN/tract/field

#### **Notes:**

- » Items 7-9 may be handwritten
- » Maps must show clear and discernible breaks between units and practices

<sup>\*</sup>The precision farming technology system (PFTS) raw data and any additional records can be requested by an AIP. Refer to RMA LAM 721: I(4).



ProAg is on a singular mission to meet the risk-management needs of the American farmer and rancher. As a strong and progressive company, we provide support and guidance to the agents who serve those producers, helping them expand and strengthen their businesses. Because many of us are farmers and ranchers ourselves, we have a firsthand understanding of production agriculture and the risks inherent in the profession. No organization is more knowledgeable about agricultural risk management than ProAg.

As one of the first companies in the crop insurance industry, ProAg is built on a strong foundation of experience and backed by the support and resources of a leading global parent company, Tokio Marine HCC. Contact us to learn more.



ProAg.com | @ProAgIns (800) 366-2767

GROW WITH CONFIDENCE®